

# MATTHEW SMITH ♦ GRAPHIC DESIGNER

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## EDUCATION

2003 - 2007

### SAN DIEGO STATE UNIVERSITY

B.A. degree in Applied Arts and Sciences with an emphasis in Graphic Design.

## EMPLOYMENT

10/10 - PRESENT

### VITRO

Production artist for award winning advertising agency. Work has included, but not limited to, clients such as Newcastle Brown Ale, Cobra Golf, Alpina Yogurt, Kyocera, Bollé, Clarisonic.  
*www.VitroAgency.com*

9/08 - 1/10

### BALBOA MANUFACTURING, LLC

Sole graphic designer, responsible for all print and marketing materials of ZANheadgear and Bobster Eyewear. Duties include original artwork, illustration, tech packs, packaging, print production management, illustration, web design, photography, and bulk e-mails. In direct contact with vendors in the U.S., China, and Taiwan.  
*www.ZANheadgear.com | www.Bobster.com*

7/08 - PRESENT

### CIGAR SNOB MAGAZINE

Responsible for half of each bimonthly issue. Layout, illustration, photo manipulation/correction, production art, and web imaging. Currently distributed nationally.  
*www.CigarSnobMagazine.com*

6/07 - 7/10

### AQUENT

Graphic design temp for Directv, Anthony Robbins, HD Supply, and Mad Catz, Inc. Assignments included production art, key art, web design, packaging, and catalog design.

1/07 - 10/07

### PROTEUS DESIGN

Provided solutions for brand identity, and web design.

## SKILLS

Adobe Illustrator CS4  
Adobe Photoshop CS4  
Adobe InDesign CS4  
Adobe ImageReady CS4  
Mac and PC platforms

Dreamweaver CS4  
Flash CS4  
Microsoft Office  
iWork '09  
HTML and CSS

## REFERENCES

Available upon request.

